

Cyber insurance that prevents, as well as protects

Cyber threats can take many forms, and sometimes it's difficult to understand just how damaging an attack can be until it happens to you.

It could be a data breach, or a direct attack on your computer systems. All businesses, big and small, are at risk of being targeted and suffering devastating effects on their business and reputation. In fact, between March 2019 and March 2020, almost half of all businesses reported to have fallen victim to a cyber breach or attack[^].

It takes you, It takes us, It takes Aviva.

The Risk Hub and Aviva are working together to remove the complications businesses like yours face when protecting yourself against cyber-attacks.

Aviva's cover offers comprehensive support throughout the cyber value chain, including:



Clear comprehensive coverage



Response analysis



Cyber loss prevention services
and training



Loss mitigation.



24/7 incident response helpline

90% of cyber breaches can be attributed to human error^{^^}, but by preparing your business with the prevention services and training provided as part of Aviva's Cyber policy, you can significantly reduce your risk.

Find out how you can protect your business

If you'd like to learn more about how our cover can help you protect your business against the effects of a cyber incident, please contact us on **01926 674875** or enquiries@riskhubgroup.co.uk

Kind regards,
The Risk Hub

[^] Aviva commissioned YouGov research, 2020 (Cyber Security Breaches Survey 2020 - GOV.UK (www.gov.uk))
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^{^^} Phishing dominates UK cyber threat landscape, shows analysis of latest ICO figures, CybSafe press release, 2020 (Phishing dominates UK cyber threat landscape, shows analysis of latest ICO figures - CybSafe)